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| --- | --- | --- | --- | --- | --- |
| Student Name |  | | Student Number | |  |
| Unit Code/s & Name/s | BSBCRT512 Originate and develop concepts | | | | |
| Cluster Name  *If applicable* | N/A | | | | |
| Assessment Type | Assignment  Project  Case Study  Portfolio  Third Party Report (Workplace)  Third Party Report (Peer)  Other | | | | |
| Assessment Name | Assignment | | Assessment Task No. | | 3 of 3 |
| Assessment Due Date |  | | Date Submitted | | / / |
| **Assessor Feedback:** | | | | | |
| **Attempt 1** | Satisfactory | Unsatisfactory | | Date | / / |
| Assessor Name |  | | Assessor Signature | |  |
| **Student provided with feedback and reassessment arrangements**  *(check box when completed)* | | | Date scheduled for reassessment | | / / |
| **Attempt 2** | Satisfactory | Unsatisfactory | | Date | / / |
| Assessor Name |  | | Assessor Signature | |  |
| Note to Assessor: Please record below any reasonable adjustment that has occurred during this assessment e.g. written assessment given orally. | | | | | |
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| Assessment Criteria / Benchmarks  ***The evidence submitted demonstrates that the student has satisfactorily:*** | Attempt 1 | | Attempt 2 | |
| **Date**  \_\_/\_\_/\_\_ | | **Date**  \_\_/\_\_/\_\_ | |
| Y | N | Y | N |
| 1. Name three (3) **creative thinking techniques** that you have learnt that can be used to generate innovative solutions to the YouStar IT enrolments issue. |  |  |  |  |
| 1. Explain the steps involved in the **ideation process** for developing and implementing the ideas for the YouStar enrolment system. |  |  |  |  |
| 1. Name three (3) existing **products or programs** that could address the YouStar IT enrolments issue. |  |  |  |  |
| 1. Describe three (3) factors that could affect the **feasibility of implementing** a solution. Consider realistic workable solutions. |  |  |  |  |
| 1. Name three (3) **Issues** that need to be considered when commercialising a concept. |  |  |  |  |
| 1. Name three (3) **Requirements** that need to be considered when commercialising a concept. |  |  |  |  |
| 1. Explain two (2) **operational issues** that need to be considered in the work place context for YouStar implementing their new system solution. |  |  |  |  |
| 1. Explain three (3) **practical issues** that determine if a concept can be implemented in a work place. |  |  |  |  |